

*The Foundation wishes you a wonderful, safe new year. Thank you for giving the gift of literacy to so many deserving Monterey County residents.*



"Opening



*to a larger world"*

**Change the World with a Giving Heart**

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In the mid 80s the US Congress had the wisdom to identify a day on which to recognize the generosity of individuals, service groups, foundations, and youth who make significant contributions to our communities. National Philanthropy Day has become a signature event to honor those who help improve the quality of life locally, across the nation, and globally. This year the call for people to volunteer and make a meaningful contribution has been stronger than ever. And although economic challenges could have limited contributions, local non-profits continue to experience a steady outpouring of participation and generosity.

The two professional organizations that host the local Philanthropy Day held November 13<sup>th</sup> at Spanish Bay are:



*Gail Delorey, Cathy Lindstrom, Don Whitsett, Teresa Wright, Nancy Ausonio*

AFP – the Association of Fundraising Professionals and DEN – the Development Executives Network. AFP is international in scope and our local chapter was established in 1993. Its purpose is to advance the professionalism of individuals working in all fields of development and fundraising through local networking, education and training, as well as national and statewide lobbying efforts. (Our executive director, Cathy, is the current president of AFP) and DEN is a local organization formed 25+ years



*The Giving Heart Award - Dan Green, KSBW-TV8 (This award is not an annual award but presented upon the discretion of the committee.)*

ago to provide useful, high quality programs and training, build a sense of community among local nonprofits, and provide members with the opportunity to network with each other. These organizations set the bar for the highest standards of conduct, ethical business practices, and professionalism in the non-profit management realm. They ensure that your investment in the non-profit sector is always handled with the highest degree of integrity and transparency. They provide mentorship and guidance to emerging professionals and work to continually advance philanthropy through advocacy, training, education and certification programs.

National Philanthropy Day honors diverse individuals and groups, including the Outstanding Philanthropist, Philanthropic Corporation, Foundation, Service Organization, Young Adult, and Youth. In their own way each are leaders in our community; people who inspire, enthuse, and energize our work and advance change, innovation, and involvement. 📖

*Photos by DMT Imaging*

**The following individuals were honored this year:**

**Outstanding Philanthropic Youth  
Caroline Yoon**

**Outstanding Philanthropic Young Adult  
Rachel Osias**

**Outstanding Service Organization  
Omega Nu of Santa Cruz**

**Outstanding Philanthropic Foundation  
The Robert and Audrey Talbott Foundation**

**Outstanding Philanthropic Corporation  
Old Fisherman's Grotto**

**Outstanding Philanthropist  
Peggy Bates**

**The Giving Heart Award  
Dan Green, KSBW-TV8**

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**Foundation  
for Monterey  
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## Persistence Pays Off....

Tina Kelly is the Homework Center Coordinator for the King City Branch. We are proud to highlight an action that seems to be nothing out of the ordinary for her. But I think you might agree, she goes out of her way for her students. Wanting to go the extra mile for her 5th and 6<sup>th</sup> grade students she and her volunteers often have to complete the math problems of the students to ascertain if a student is doing their math problems correctly. In the past, they were fortunate enough to have the answer books donated through the Friends of the Library. Having the answer book eliminates the tedious job of doing page after page of problems.

But, for the 2009- 2010 school year the Chalone Peaks Middle School and the Arts Charter School changed math books using different publishers. She was informed that the schools were

short of the answer books so a donation was not possible. Tina took it upon herself to write directly to the local representative for one of the publishing companies and much to her surprise they donated 6th, 7th and 8th grade teacher's edition to the library. She is still waiting to hear from the second publisher.

Recently, many students were polled on their thoughts about the King City library homework center. The responses are heartwarming....one student who speaks predominately Spanish wrote (in English) "You are the best Mrs. Kelly because you help others on there homework and you eplane to them how it works!" I am sure Tina will make a few spelling suggestions - but what a testament. Thanks goes to Tina for going above and beyond. 📖



Tina Kelly



**"Not all readers are leaders, but all leaders are readers."**

- Harry S. Truman

## Community Foundation Literacy Campaign Update:



Beginning in 2006, the Community Foundation took on the leadership of a multi-year, multi-million dollar project to address one of the county's most pressing needs: **literacy**. Over the past years, in partnership with the Monterey Peninsula Foundation and other funders, the Community Foundation has directed grants to a wide variety of community-based, private non-profit, public, and workplace programs that offer literacy services to adults between 18 and 35, especially those with young children.

On January 15th the Community Foundation will host a forum to review the progress of the Literacy Campaign. Attendees will receive an update on the Literacy Campaigns efforts and

accomplishments. They will hear a summary of what funders, employers, literacy educators, and other stakeholders would like in a future literacy coalition; learn how successful literacy coalitions around the county are structured and how stimulus funds are being used to increase pre-employment and incumbent worker skills; discuss the role of funders in the future literacy coalition; and provide input and advice regarding the future coalition and its structure.

The Monterey County Free Libraries has been part of this program with its adult literacy program. To meet the needs of the many adults in Monterey County with limited literacy skills, the **Monterey County Free Libraries Adult Literacy Program** offers confidential, student centered, one-on-one literacy tutoring to English speaking adults. They would like you to explore the personal advantages of becoming a tutor in this program. Read the testimonials from our tutors and the personal stories from our diverse group of learners online at [montereycountyfreelibraries.org](http://montereycountyfreelibraries.org). The goal is to provide adults with the skills and knowledge they need to be successful as parents, workers, and citizens. 📖

"Here for Good"



**Community Foundation for Monterey County**

## Library Staff Goes the Extra Mile as Volunteers



The library profession is a service profession. Our ranks are filled with people who love helping others and care deeply for the world around us. Monterey County Free Libraries has a reputation for excellent customer service and we are known for going the extra mile. But did you know that in addition to the work we do at the library, many of our staff do a lot of volunteer work?

Barbara Espe from the Prunedale branch is an auxiliary member of VFW Post 1716 (Freedom). She is currently

the chairperson for the Voice of Democracy, POW/MIA and Americanism programs. She volunteers weekly in the kitchen, and participates in the Children's Christmas Program, Food Baskets and the Avenue of Flags.

Jennifer Hansen, from our Administrative office, spent an entire weekend last month with her husband and daughter cleaning and restoring the vandalized orca mural on the front of the Olson Elementary School building in Marina.

Cathy Andrews from the Literacy program is very involved with, and helped found, the Equality Action Project, which is active in Monterey, Santa Cruz and surrounding counties. The mission of the group is to raise awareness and understanding about contemporary equality issues, including marriage equality.

Carol Shields from Seaside served on the Grant Review Committee for the Monterey Arts Council to help determine

artist funding for 2010. She will also be doing a program on writing at the "Arts in Progress" evening next year, as a part of the effort by Arts Habitat to create space for artists at East Garrison.

Martin Zuniga from King City has just returned from his second tour of military duty. Martin is a Sergeant with the 12th Psychological Operations Battalion out of Moffett field. His first deployment was to Kuwait a few years ago, and his most recent deployment was to Iraq. Martin has just reenlisted for 6 years.

And this is just a small sampling of the wonderful work done by MCFL staff! To all of our staff, and to all our Foundation supporters and donors, a heartfelt Thank you for all you do for the community. I wish you and your loved ones a great holiday season and all the best for 2010!

Jayanti Addleman, County Librarian

**Thank you for your support!**

Amy Hu  
Cindy Summers  
David Vasquez  
Eby Wold  
Graham Hunting  
Jayanti Addleman  
Mary Housel  
Sharon Freed  
Sylvia Chiappone  
The Chapman Foundation  
The David & Lucile Packard Foundation  
Wells Fargo Foundation  
Woolpert Family Fund

## Mission Statement

The Foundation believes in the power of libraries to enrich and change the lives of Monterey County residents, each of whom deserves equal access to information that will open windows to a larger world. The Foundation will educate the community about the County Libraries' Mission and create commitment and financial support to supplement public funding.

### Programs

Programs currently funded by the Foundation include:

- Adult Literacy
- Books and Materials
- Homework Centers
- Bookmobiles
- Children and Youth Programs
- Technology

## Library Hours Survey

During the month of December, the library is surveying the public to evaluate satisfaction with the hours the branches are open. Though hours cannot be increased at this time, hours may be adjusted to better suit the community's needs. The survey takes about 10 minutes to complete and is available online in English and Spanish at from the library website at [montereycountyfreelibraries.org](http://montereycountyfreelibraries.org). Please participate. Your opinion matters!