

# 22nd Annual COWBOY ENTERTAINMENT GATHERING

Cowboys & Cabernet



12, 2009



POETRY AND MUSIC

SHERWOOD HALL - 948 N. MAIN ST. - SALINAS

1:00 - Open House & Silent Auctions from Monterey County Free Libraries Youth Contest Winners)

Tickets on Sale - Rodeo Box Office  
(800) 549-4989 or [www.carodeo.com](http://www.carodeo.com)  
Adults \$30.00 Children 12 & under \$5.00  
(Wine Tasting Tickets Sold Separately)

## Mission Statement

The Foundation believes in the power of libraries to enrich and change the lives of Monterey County residents, each of whom deserves equal access to information that will open windows to a larger world. The Foundation will educate the community about the County Libraries' Mission and create commitment and financial support to supplement public funding.

### Programs

Programs currently funded by the Foundation include:

- Adult Literacy
- Books and Materials
- Homework Centers
- Bookmobiles
- Children and Youth Programs
- Technology



## 15th Annual Author's Dinner September 17, 2009 • Embassy Suites - Monterey Bay Guest Author Jim Tunney



Jim Tunney had an exemplary career in sports. A former high school coach, teacher, principal and district superintendent, he had a 40-year career in officiating football and basketball. For thirty-one of those years, he was an NFL referee working a record twenty-nine post-season games including three Super Bowls, ten NFC/AFC Championship games, six Pro Bowls and twenty-five Monday Night Games. He officiated some of the most memorable games in NFL history. His book *Impartial Judgment: The Dean of NFL Referees Calls Pro Football As He Sees It*, chronicles his NFL career.

As a professional speaker, he is past president of The National Speakers Association (NSA) and a

charter member of its most prestigious group, the CPAE Speaker Hall of Fame. Jim holds every professional designation of the NSA, including being a recipient of their most cherished Cavett Award. NSA named him "Philanthropist of the Year" in 2007.

With a doctorate in education from the University of Southern California, Dr. Tunney continues to serve his community as a trustee of both Monterey Peninsula College and York School, where he once served as headmaster. In 1993, he founded the Jim Tunney Youth Foundation to support local community programs that develop leadership, work skills, wellness and self-esteem in youth. He and his wife Linda live in Pebble Beach,

California. They have six children and sixteen grandchildren.

As an author he has written and/or co-authored nine books: *Impartial Judgment*, *Chicken Soup for the Sports Fan's Soul*, *Speaking Secrets of the Masters*, *You Can Do It!*, *Super Bowl Sunday*, *Insights into Excellence*, *Lessons in Leadership*, *Build a Better You* and his most recent book, *It's the Will. Not the Skill*.



## Foundation to Honor Don Chapin at Author's Dinner

It is our pleasure to honor Don Chapin this year for his many years of support and dedication to the Foundation. Don is the President and CEO of the Don Chapin Co., and is involved in the management of all of its affiliates.

Yet Don's real passion is service to his community. He supports many local schools and projects that focus on serving local youth of our community. To that end, Don developed an endowment fund at Cal Poly San Luis Obispo that provides

scholarships to local students seeking a higher education in the engineering fields.

Don's latest endeavor is a project in North Salinas that he hopes will provide 171 units of 100% affordable housing for the work force of Salinas and the immediate area including many of his own employees.

The Foundation of Monterey County Free Libraries is proud to be a recipient of Don's philanthropic commitment to "giving back" to his community. Thank you, Don, for all you do!

## Kick-Off to Summer Reading "Mixer" for MCFL on June 18

Join us for a special event to launch the Adult Reading Program at **McShane's Nursery & Landscaping Supply**, 115 Monterey Salinas Highway in Salinas, from 4:30 to 7:30 p.m. on Thursday, June 18. Monterey County Herald gardening columnist Tom Karwin will be the guest speaker, and entertainment will include music, and free food and wine. Event is FREE!

## More than 120 Free Summer Programs Offered at the Monterey County Free Libraries

The 17 branches of the Monterey County Free Libraries (MCFL) invite children, teens, and adults to use their local library to explore the arts as part of summer reading. This summer's program themes are "Be Creative" for children, "Express Yourself" for teens, and "Master the Art of Reading" for adults. MCFL offers more than 120 opportunities to enjoy the arts and world cultures as part of MCFL's performer series. Sign-ups for the program begin on June 15, 2009. The program will run until August 1, 2009. New features of this year's program include two Saturday performance dates and an adult program. MY Museum will again offer a pass good for one parent and child to those children 12 and under who complete the Summer Reading Program.

Summer reading entertainment begins with kick-off celebrations around Monterey County on Saturday, June 27, 2009. MCFL will offer free performances by a variety of family-friendly entertainers. Teen-oriented programs will include scrapbooking with Bonnie Brown, yoga workshops by the Art of Living Foundation, and Origami & Things Japanese presented by Ruth Paget.

The Foundation for Monterey County Free Libraries has provided funding for these programs. Supporters of MCFL's Summer Reading Program include MY Museum and KSBW.

For information about the program, please visit [www.montereycountyfreelibraries.org](http://www.montereycountyfreelibraries.org) or call (831) 883-7542.

June 8.....	Parkfield - 10:00 am .....	Japanese
	Bradley - 1:30 pm.....	Japanese
June 27.....	Big Sur - 1:00 pm .....	** Storyteller
	Marina - 1:00 pm.....	Circus
	Castroville - 3:30 pm.....	Circus
	Aromas - 10:00 am .....	Clown
	Pajaro - 1:00 pm .....	Clown
	Prunedale - 3:30 pm .....	Clown
	Carmel Valley - 11:00 am.....	Juggler
	Seaside - 1:30 pm.....	Juggler
	Buena Vista - 3:15 pm.....	Juggler
	San Ardo - 11:00 am .....	Magic
	San Lucas - 1:30 pm.....	Magic
	King City - 3:00 pm .....	Magic
	Gonzales - 11:00 am .....	* Storytellers
	Soledad - 1:30 pm.....	* Storytellers
	Greenfield - 3:30 pm.....	* Storytellers
July 1.....	Big Sur - 1:00 pm.....	Rock & Soul
	Marina - 1:00 pm.....	Music
	Castroville - 3:30 pm.....	Music
	San Ardo - 11:00 am .....	Juggler
	San Lucas - 1:30 pm.....	Juggler
	King City - 3:00 pm .....	Juggler
July 2.....	Aromas - 10:00 am .....	* Storytellers
	Prunedale - 1:00 pm.....	* Storytellers
	Pajaro - 3:30 pm .....	* Storytellers
	Buena Vista - 10:30 am.....	Puppets
	Seaside - 1:00 pm.....	Puppets
	Carmel Valley - 3:30 pm.....	Puppets
	Greenfield - 11:00 am.....	Clown
	Soledad - 1:30 pm.....	Clown
	Gonzales - 4:00 pm.....	Clown
July 8.....	Big Sur - 1:00 pm.....	World Music
	Marina - 1:00 pm.....	Magic
	Castroville - 3:30 pm.....	Magic
	San Ardo - 11:00 am .....	Rock & Soul
	San Lucas - 1:30 pm.....	Rock & Soul
	King City - 3:00 pm .....	Rock & Soul
July 9.....	Aromas - 10:00 am .....	World Music
	Prunedale - 1:00 pm.....	World Music
	Pajaro - 3:30 pm .....	World Music
	Buena Vista - 10:30 am.....	Magic
	Seaside - 1:00 pm.....	Magic
	Carmel Valley - 3:30 pm.....	Magic
	Greenfield - 11:00 am.....	Rock & Soul
	Soledad - 1:30 pm.....	Rock & Soul
	Gonzales - 4:00 pm.....	Rock & Soul
July 15.....	Big Sur - 1:00 pm.....	Juggling & Magic
	Marina - 1:00 pm.....	* Storytellers
	Castroville - 3:30 pm.....	* Storytellers
	San Ardo - 11:00 am .....	Puppets
	San Lucas - 1:30 pm.....	Puppets
	King City - 3:00 pm .....	Puppets
July 16.....	Aromas - 10:00 am .....	Rock & Soul
	Prunedale - 1:00 pm.....	Rock & Soul
	Pajaro - 3:30 pm .....	Rock & Soul
	Buena Vista - 10:30 am.....	* Storytellers
	Seaside - 1:00 pm.....	* Storytellers
	Carmel Valley - 3:30 pm.....	* Storytellers
	Greenfield - 11:00 am.....	Puppets
	Soledad - 1:30 pm.....	Puppets
	Gonzales - 4:00 pm.....	Puppets
July 22.....	Big Sur - 1:00 pm.....	Magic
	Marina - 1:00 pm.....	Rock & Soul
	Castroville - 3:30 pm.....	Rock & Soul
	San Ardo - 11:00 am .....	World Music
	San Lucas - 1:30 pm.....	World Music
	King City - 3:00 pm.....	World Music

July 23.....	Aromas - 10:00 am .....	Magic
	Prunedale - 1:00 pm.....	Magic
	Pajaro - 3:30 pm .....	Magic
	Buena Vista - 10:30 am.....	Rock & Soul
	Seaside - 1:00 pm.....	Rock & Soul
	Carmel Valley - 3:30 pm.....	Rock & Soul
	Greenfield - 11:00 am.....	World Music
	Soledad - 1:30 pm.....	World Music
	Gonzales - 4:00 pm.....	World Music
August 1.....	Big Sur - 1:00 pm.....	Music
	Marina - 1:00 pm.....	Puppets
	Castroville - 3:30 pm.....	Puppets
	San Ardo - 11:00 am .....	* Storytellers
	San Lucas - 1:30 pm.....	* Storytellers
	King City - 3:00 pm .....	* Storytellers
	Aromas - 10:00 am .....	Marionettes
	Pajaro - 1:00 pm.....	Marionettes
	Prunedale - 3:30 pm.....	Marionettes
	Carmel Valley - 3:30 pm.....	Juggling & Magic
	Seaside - 1:30 pm.....	Juggling & Magic
	Buena Vista - 11:00 am.....	Juggling & Magic
	Gonzales - 11:00 am.....	Magic
	Soledad - 1:30 pm.....	Magic
	Greenfield - 3:30 pm.....	Magic
September 10.....	Parkfield - 10:00 am.....	Circus
	Bradley - 1:30 pm.....	Circus

### Teen Programs

June 30.....	King City - 11:00 am.....	Japanese
	San Lucas - 1:30 pm.....	Japanese
July 7.....	Buena Vista - 11:00 am.....	Japanese
	Gonzales - 1:00 pm.....	Japanese
	Soledad - 3:00 pm.....	Japanese
July 9.....	San Ardo - 12:00 pm.....	Yoga
July 10.....	San Ardo - 12:00 pm.....	Japanese
	Marina - 12:30 pm.....	Yoga
	Greenfield - 3:00 pm.....	Japanese
July 11.....	Pajaro - 11:00 am.....	Yoga
	Prunedale - 1:00 pm.....	Yoga
July 14.....	Castroville - 1:00 pm.....	Japanese
	Pajaro - 3:00 pm.....	Japanese
July 16.....	San Lucas - 2:00 pm.....	Yoga
July 17.....	Rancho Cielo - 10:30 am.....	Yoga
	Prunedale - 1:00 pm.....	Japanese
	Aromas - 3:00 pm.....	Japanese
July 18.....	Castroville - 12:30 pm.....	Scrapbooking
	King City - 1:00 pm.....	Yoga
	Greenfield - 2:00 pm.....	Yoga
	Aromas - 3:00 pm.....	Scrapbooking
July 20.....	Big Sur - 1:00 pm.....	Yoga
July 21.....	Marina - 1:00 pm.....	Japanese
	Seaside - 3:00 pm.....	Japanese
July 24.....	Big Sur - 1:00 pm.....	Japanese
July 25.....	Carmel Valley - 11:00 am.....	Yoga
	Soledad - 11:00 am.....	Scrapbooking
	Gonzales - 1:00 pm.....	Scrapbooking
	Seaside - 1:00 pm.....	Yoga
	Buena Vista - 3:00 pm.....	Scrapbooking

### Performers include:

Ann Riley (\*\*Storyteller), Art of Living Foundation (Yoga), Bonnie Brown (Scrapbooking), Boswick the Clown (Clown), Daffy Dave – Juggling & Magic (Juggling & Magic), Dan Chan the Magic Man (Magic), Dan O'Brien – World Music Show (World Music), Erin Gray (Music), European group Magic Circus (Circus), Fratello Marionettes (Marionettes), Jeremy the Juggler (Juggler), Joe Leon – Caterpillar Puppets (Puppets), Liz Mangual & Bob Kanegis (\*Storytellers), Ruth Paget – Origami & Things Japanese (Japanese), Sledge Grits Band (Rock & Soul)

## "We needed Staff Day more than ever."

Early each May, MCFL closes all its branches for a day so staff can get together for training and team building. This tradition has been a valued one for the Library. Staff are spread out and people in one branch may never see their coworkers from 100 miles away, except once a year on Staff Day.

This year we seriously considered canceling staff day to save money. We took a poll and the vote was overwhelmingly that we should continue with Staff Day: with all the added pressures we

have been facing lately and with the increase in the number of people walking in the door at most of our branches, we needed Staff Day more than ever. The request from many members of the staff was that the training should focus on serving the public in hard times.

On May 7th, staff from all the branches got together at the Marina branch and most of the day was spent on Fully Engaged Customer Service training. In addition, staff were also introduced to the County's new TENS program – Telephone Emergency Notification System – which is used to quickly disseminate information in emergencies. Later this summer, the Library will be assisting the Office of Emergency Communications in the push to register cell phones and VOIP communication devices.

As always, staff members were recognized for their long service to the County,

and the "Extra-Mile" awards were given for outstanding service. This year's individual awards went to Principal Librarian and Prunedale branch manager, Tammy DelConte, to Beata Obydzinski, from System Reference, and to Eby Wold of the Big Sur branch. The team awards went to the Carmel Valley and the Gonzales branches. Among the dignitaries who attended Staff Day were County CAO Lew Bauman, and Supervisors Parker, Calcagno, and Salinas. In the words of one staff member, "I go back to my regular work after Staff Day feeling like I can face any challenge."

*Jayanti Addleman, County Librarian*



## Jaquelin Garcia of King City Wins the Fran McFadden Library Service Scholarship

It is with great pride the Foundation for Monterey County Free Libraries announces that Jaqui Garcia of King City is the third Fran McFadden Library Service Scholarship Award winner. Jaqui is a graduate of King City High School and spent, as Jaqui says, "over 200 community service hours and counting" in the King City Library. Jaqui worked specifically in the homework center. Jaqui is a first generation college-bound student. She remarked that she immediately identified with the struggles most of these kids face from not having homework help at home. She then set out to be a mentor and a friend to encourage them.



The Fran McFadden Scholarship was developed as a way to thank and honor high school seniors for their volunteer participation at the county libraries. The \$1000 award is to be used toward the expense of further education for the winner. Jaqui epitomizes the criteria set forth in the scholarship rules; she came with a high recommendation from the staff of the King City Library. Jaqui will be attending the University of Berkeley in the fall. 📖

## National Charity League Volunteer Work

For more than 50 years, National Charity League, Inc. (NCL) has thrived as one of the nation's most distinctive and well-respected mother/daughter membership organizations. With 150 chapters in 15 states, NCL is committed to the development of its members as leaders and is dedicated to volunteerism and supporting philanthropies through hands-on activities in local communities. It is the only national organization committed to fostering the mother/daughter relationship through philanthropic, leadership and cultural activities together and in peer groups.

The Monterey Bay Chapter of National Charity League, Inc. is comprised of over 200 mothers and their daughters in grades 7 through 12. This past year the Monterey Bay Chapter contributed over 4,500 philanthropic hours to 20 local charities. The members participate in a wide range of philanthropy activities such as beach clean-ups, gleaning agricultural fields, sewing neonatal quilts, making sandwiches for the homeless and volunteering at events such as the Foundation for Monterey County Free Libraries' Cowboy Poetry, held in conjunction with the California Rodeo, and the annual Author's Dinner. 📖



*Members of the National Charities League preparing lunches for the homeless*



*National Charity League, Inc.  
Monterey Bay Chapter  
Mothers and Daughters Serving Communities Together*